

# **Guangzhou International Lighting Exhibition 2013**

## **Event Programmes Review**

## Lighting Design

### 9th Asia Lighting Arts Symposium

9 - 11 June 2013 (Sunday-Tuesday)

Three-day program share inspiring ideas on lighting, including: Design concepts, Architectural lighting in history, City lighting management, Indoor lighting and technology.

**Mr Kaoru Mende, Principle Lighting Designer at Lighting Planners Association (speaker):** "I was invited to talk about lighting design particularly in the hotel sector. My goal was to show professionals a series of examples on the how to succeed with lighting projects, by tailoring designated settings to the clients requirements. With so many engaging questions, I believe the presentation was overwhelmingly successful."



### Lighting Design Gallery

9 - 12 June 2013 (Sunday-Wednesday)

#### Lighting Design Gallery Theme 2013: Sustainability

Industry association representatives shared their experiences, design concepts and worldwide market information at the open forum.

**Mr Lear Hsieh, President, Chinese Lighting Designer Association (co-organiser):** "The gallery is an excellent platform for us to network with other design associations such as PLDA, LUCI and IALD, as well as share the latest concepts from the industry's top designers. The opportunity provided by the gallery is rare in other parts of the world."



## Lighting / LED Technology

### Asia LED Summit - LEDth Summit

9 - 10 June 2013 (Sunday-Monday)

#### Theme : LED industry: Current & Future

Global industry associations, leading corporations & research institutes to host in-depth presentations and interactive discussions on:

1. Strategy
2. Market
3. Technology



### LED Summit – LEDForum 2013 Guangzhou

11 June 2013 (Tuesday)

LEDforum 2013 Guangzhou looks into the development of the LED industry over the next five years, channel strategies of Chinese LED suppliers and the challenges facing the industry.

Topics covered:

1. Further evolution of LED
2. Future of LED high-end manufacturing equipment localization
3. Process control and yield management in LED manufacturing
4. Global LED industrial development prospect and forecast
5. Trends and challenges of LED lighting
6. LED lighting driving modules design



## Market & Trend Strategy

### China Lighting Distribution Market Summit 2013

9 June 2013 (Sunday)



China Lighting Distribution Market Summit is a networking and information sharing platform for China lighting distributors.

Industry professionals presented market analysis of 2013 Chinese lighting industry and sharing of engineering distributors.

Attendees learnt how to use Internet marketing for lighting distribution.

### China Urban Lighting Development Summit

10 June 2013 (Monday)



"Urban lighting" in China is arousing hot discussion in lighting industry for the recent years. It is one of the greatest business potential for the China lighting industry.

Government authorities and industry experts shared ideas on urban lighting projects from 3 different perspectives: planning, design and implementation.

# Strategic Partnership

## AGORA

9 - 12 June 2013 (Sunday - Wednesday)

AGORA serves as a platform for the industry associations to meet, share and exchange expertise with audience. Attendees are able to gather business information and also cultivate strategic partnership through the platform.

Wide ranges of topics including, Global Lighting Market Development and LED Lighting Trend presented by Taiwan Lighting Fixture Export Association (TLFEA), The Russian lighting industry: growing market for your highly-promising business opportunities presented by Interlight Moscow powered by Light + Building and U.S. and LED and energy saving lighting technologies presented by U.S. Commercial Service, American Consulate General Guangzhou, etc.



### Supporting associations:



## Networking & Award

### The Guangzhou International Lighting Exhibition – Opening ceremony and welcome reception



Opening ceremony and welcome reception were held to celebrate the 18<sup>th</sup> Guangzhou International Lighting Exhibition. The event brought together corporate and associations' representatives. The opportunity to network has made these gatherings the most enjoyable and invaluable.



### The Guangzhou International Lighting Exhibition – Alighting Award



"The Guangzhou International Lighting Exhibition -Alighting Award" aims to award global innovative products in green, energy saving and new technology areas, excellent lighting design projects with the perfect combination of technology and art, as well as candidates devoted to the development of the lighting industry in 2012.

"The Guangzhou International Lighting Exhibition – Alighting Award" includes three awards: Innovation Product of the Year, Best Project of the Year and Individual Contribution of the Year.